



MEMPHIS SHELBY CRIME COMMISSION

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June 7, 2017

Mr. Kent Wunderlich
CEO
Financial Federal Savings Bank
1715 Aaron Brenner Dr #100
Memphis, TN 38120

Dear Kent:

In January, we began implementing the new five-year Operation: Safe Community crime plan (2017-2021). We've enclosed an informational card that summarizes the plan.

Implementation of the new plan can make our community significantly safer. It is:

1. Ambitious in its desired outcome of reducing our crime rate significantly over the next five years;
2. Very focused, with sixteen objectives, the implementation of which we feel will get us to the desired outcomes;
3. Unlike previous plans, a true applied research agenda that will be evaluated on an ongoing basis as a result of the partnership with the Public Safety Institute at the University of Memphis; and
4. Geared toward increasing citizen participation in efforts to make our community safer rather than just leaving it to those involved in the criminal justice system.

Now into our six month of the plan, we are making significant progress, including implementation of the D.A.'s community prosecution model in three MPD precincts; the earmarking of \$6.1 million in private sector funding to help recruit and retain MPD officers; the passage of state legislation to impose tougher penalties on convicted felons possessing guns; and strong working groups to develop models for the proposed juvenile assessment center, the transitional work program designed to reduce repeat offenders, and the Neighborhood Safety Initiative to strengthen neighborhood watch and government responses to neighborhood concerns.

Under the new partnership with the University of Memphis in particular, we are taking our efforts to a new, higher level with a significantly higher budget. We appreciate the financial support you have given us in the past. We hope you will decide to continue that support and give favorable consideration to an increase in the level of support in light of the new level of thought and action we are bringing to meet the crime challenge.

Enclosed is a pledge card and return envelope for your use if you wish to make a one-year or multi-year pledge.

We will be glad to discuss our efforts with you personally if you feel that would be beneficial. We hope you will be in a position to act favorably on our request.

Sincerely,

Bill Gibbons
President

Ben Adams
Board Chair

Enclosure(s)